

2013-14 Resort Recap

- The highlight of our season was the significant growth in day ticket sales. (Day tickets directly correlate to destination skier traffic).
- 1,000,000th skier visit recorded in Dec./13.
- Season pass sales – bucked the declining trend and stayed at par with the previous season
- Retail, Snow School, Rental and other supporting divisions were well up in income over previous years (directly influenced by destination traffic).
- Food and Beverage saw positive changes with a management move to the Moxie's group. Under their guidance liquor licensing was expanded to cover the plaza area, Wino's was rebranded to the Mackenzie Common Tavern and menu changes at the Revelation Lodge were implemented.
- Washroom facilities have been added along the corridor leading to the back of building 2 (part of the liquor licensing requirements to utilize the patio)
- The Refinery Day Spa opened mid-February (intending - to operate year round)
- Day locker facilities have been added.
- Summer gondola operations were initiated in June/13. Buffet breakfast at Revelation Lodge was presented daily from late June until early September.
- The resort's summer glading program produced vast improvements in several areas: Tally Ho, Tasty Glades, Conifers of Gnarnia, and Skelton in the Closet.
- A new groomer friendly ski back from the south bowl area to the bottom of the Stoke chair (Ninja) helped with skier lift congestion and allowed better utilization of our terrain. Stress on the avalanche control team was also alleviated as the south area could be opened while the more challenging north side areas were secured.
- Washroom stalls were added at the base of the Ripper Chair.
- A new winch cat was purchased in March.
- Music has been added to the plaza (with the goal to create a more pleasant atmosphere/experience/add energy)
- Effort has been made to clean up much of the construction material near the Playhouse (still a work in progress)
- City of Revelstoke infrastructure requirements are being resolved - slowly (on – going).

2014-15 Projected Improvements

- Summer operations have been modified slightly. Hours have been added to the gondola time and buffet breakfast is served longer on week-ends.

- A new hiking trail between Revelation Lodge and Sutton Place Hotel has been developed and two pre resort bike trails have been improved and re-activated (Crowbar/Big Easy).
- A Williamson Lake Trail is in the planning stage. Funding is secured from the Revelstoke Tourism Infrastructure committee.
- The retail shop that will double in square footage for the 2014/15 season and will include boot sales, boot fitting and more.
- The Revelstoke Outdoors Centre has been relocated to the last vacant commercial space on the plaza.
- Glading is underway in the Ripper area and further work is scheduled near Tally Ho. Extending the cat ski road along Kokanee ridge and possibly across Kokanee Bowl is on our summer hit list.
- Parking in lot #1 has been re-modeled to increase capacity and a new bus drop off area is/was being developed on the south end of Sutton Place Hotel.
- Expansion of summer operations and new activities are being considered for summer 2015.
- Sporting and entertainment events will be activity recruited to utilize our facility
Eg. Trailstoke/Snowmobile Hill Climb/Phantom Returns...
- The patrol centre will be relocated to the Blue House at the south end of the resort property
- New windows will be installed in the Gondola this September (2014)
- Resort boundary expansion is in the exploratory stage – Elephant’s Trunk
- Negotiations are underway with the Revelstoke Ski Club for development of a club house and/or a high performance training facility.