

Agenda for January 7th Meeting of the LFI movie series subcommittee at the rec centre

To recap the plan as per December LFI Meeting Minutes:

Movie Nights

- we decided to do a 4-part movie series starting at the end of January. We are hoping that these are self-sustaining events financially. We would advertise all four events together, charge “by donation, suggested \$5” at the door (have someone greeting people at the door to make sure people actually donate) and invite appropriate food/drink vendors to sell product with proceeds to the LFI. We will also invite guest speakers to add a local flavour/understanding to each movie night to round out the evening. We decided on mid-week nights, one per month, at the rec centre (lowest cost venue).

- Use free advertising: stoke fm, easy rock, David Rooney

- print about 10 posters (will need to re-poster for subsequent events)

- 4/sheet ads for each movie could be handed out at cooper’s and southside and farmer’s market

1. Jan 31 - Mad city chickens - have someone come to talk about where the city by-law is at, Harry come to talk about chicken farming in bear country. This is Sarah’s event, but we would all like to volunteer to work together on the movie series project as a whole.
2. Feb 27 - Queen of the Sun (bees) – Nadja will lead up research and coordination of this event – farmer’s market honey ppl, bring honey to sell?
3. March 26 - Fresh – Amy will lead up research and coordination of this event – guest= Herman (wild flight farm?)
4. April 30 - Permaculture – Jen will research movies and speakers, Mel will help to coordinate this event

ACTION: Mel to ask Shannon about her mom’s bees, check venue dates and create poster outline by Jan 7th.

ACTIONS: go home and do research about the movies we want to show and the associated activities or speakers to have with them, we can then meet and decide on dates, venues, advertising. Meet January 7th to discuss. Come with movie proposal, speaker ideas, agenda for evening, contact with vendors for event, availability checked for venue, movie rights organized

ACTION: Mel double check about room availability to make sure they are booked for LFI meetings.

ACTION: Mel look in to borrowing a mic and speakers for computer from Benoit.

Vendor ideas:

-Hot cider sales, sell stoke roasted coffee, local teas,

-Hailey suggests having underwear silkscreened with the following message: “eat local” ☺ She will look in to this!

Agenda

Each member of committee report on their actions thus far...

Mel – room dates booked

- microphone and speaker rental
- Gord Robinson –local beekeeper
- draft posters

Sarah – Chicken movie rights purchased

- movie received?
- speakers - names
- timeline of event
- vendors
- room requirements

Nadja – Bee movie rights purchased

- movie received

- speakers arranged – names
- timeline of event
- vendors
- room requirements

Amy – Fresh movie rights purchased

- movie received
- speakers arranged – names
- timeline of event
- vendors
- room requirements

Jen – Permaculture movies chosen

- movie rights purchased
- movie received
- speakers arranged – names
- timeline of event
- vendors
- room requirements

Hailey – eat local undies for fundraiser

- advertising avenues
- delegation of advertising tasks